

PRESS RELEASE

JANUARY 2018

LAMBERT & FILS **LAUNCHES THE MILE COLLECTION** AT STOCKHOLM DESIGN WEEK

Designed in collaboration with Guillaume Sasseville, the Mile Collection reimagines a utilitarian icon.

NOTE FOR EDITORS

for the European launch, Lambert & Fils will take part to the Stockholm Design Week in a very special installation designed by HAHA Studio with the creative support of the florist Christoffers Blommor.

***Axel Arigato Gallery, Smålandsgatan 20, Stockholm
2018 February 5-9***

***Opening cocktail :
Wednesday, 7th of February
from 5 to 8pm
rsvp@lambertetfils.com***

PRESS CONTACT

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NEW COLLECTION : THE MILE

Lambert & Fils announces the Mile, a new collection designed in collaboration with Guillaume Sasseville, Creative Director of Montreal-based studio SSSVLL.

Sasseville is renowned for his exploring archetypes and injecting them with wit and resonance.

"We invited Guillaume to fuse with our team and creative process" says Samuel Lambert the lighting design studio's Founder and Creative Director. "He worked seamlessly alongside our studio's designers, manufacturers and assemblers."

For the Mile, the designers explored the iconic linear suspension light, typically found in offices, workshops and other unadorned, utilitarian spaces. They distilled the classic archetype to its core functionality and reimagined its design as a poetic, sculptural expression both in its form and in the way its light illuminates a space.

"Two extruded bodies connect in an asymmetrical balancing act giving them the illusion of weightlessness. The invisible counterbalances inside the frame create a tension and makes the fixture seem like it's levitating" says Sasseville.

The designers replaced the archetype's classic use of suspension cables with nylon braided electric cords, intertwining form and function. Typically, linear suspension lights are functional apparatuses that supply precise levels of illumination in workplaces with up and down lighting. The Mile's design preserves these features but brings them into the decorative realm.

"In every collection, Lambert & Fils aims to stir and tease onlookers' emotions and memories," says Lambert, "There's something reminiscent about the Mile. The collection's persistent functional undertones illicit emotional response: it's a new form but at the same time familiar."

The Mile's strong sculptural presence is suited for both commercial and residential spaces. It was conceived with the possibility of ongoing threading for a seamless and dramatic effect or to be hung as a stand-alone sculptural accent.

photo credits : Arseni Khamzin

PRODUCT INFO :

the Mile Collection includes 4 models : 01, 02, 03, 04 with diverse dimensions and 4 colors (black, burgundy, beige, green)
material : powder coated aluminum (body), frosted polycarbonate (lens), polyester (wire)
Made in Montreal, Canada
Stockist (Sweden) : Nordiska Galleriet

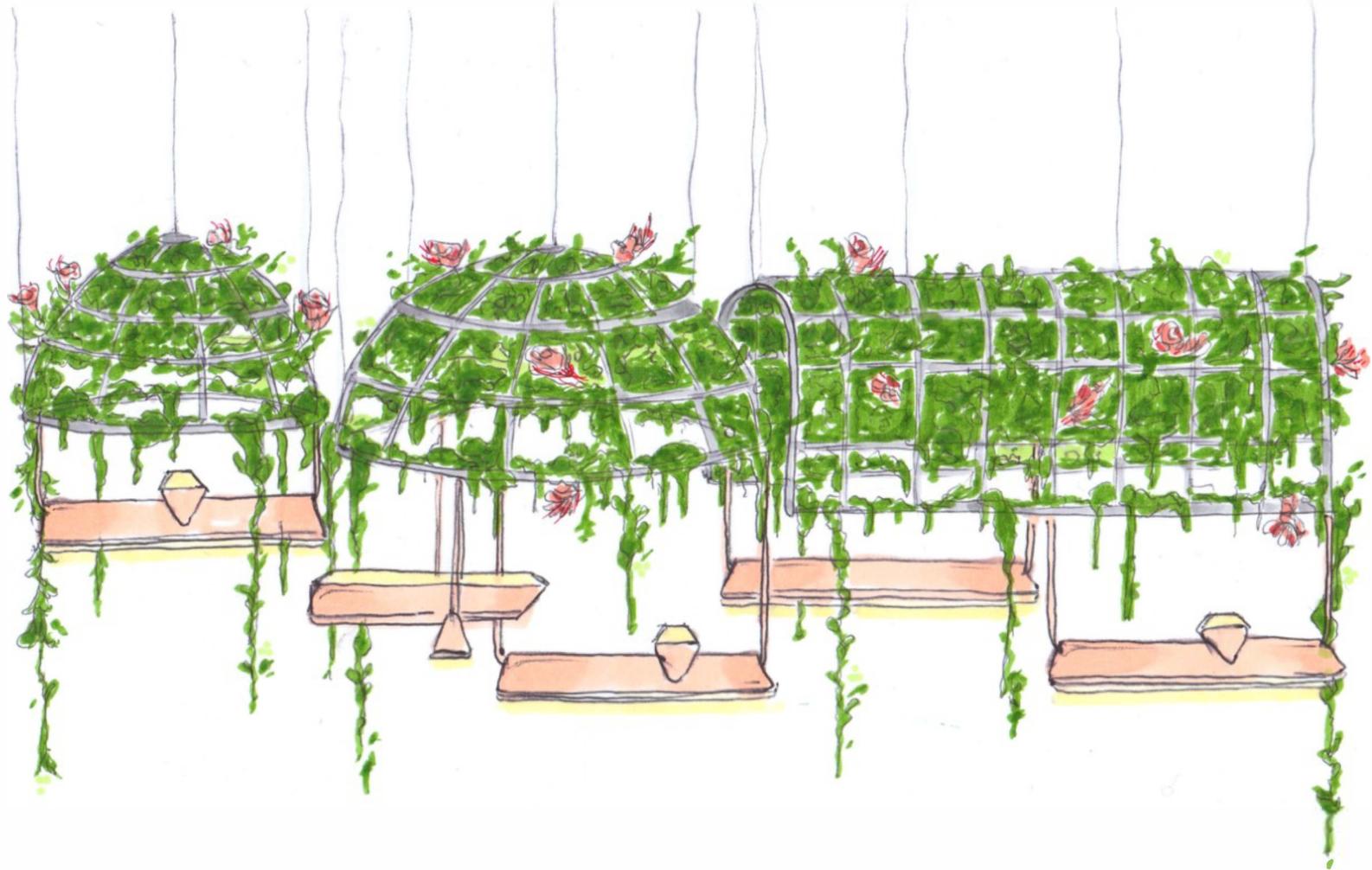


Illustration by HAHA Studio

SYMBIOSIS

Following the success of the Biennial Interior's installation in 2016 (Kortrijk, Belgium), the Salone del Mobile's EuroLuce's installation in 2017 (Milan, Italy) and The Conran Shop's a few months ago (Paris, France), Lambert & Fils has chosen Stockholm for the European launch of the Mile Collection.

For this first experience in Sweden, Lambert & Fils gathered a creative team to work with and build up an exclusive and bespoke installation.

« Inviting Haha to play with our products, was an opportunity to take a fresh breath from the technical aspects we have to face everyday and promote other core values of our company : the collaborative aspect of our work - every human involved in the process is important to get the result - and the choice to support creative people - as we just did with an exhibition in Montreal with pieces from our employees. » says Samuel Lambert.

Symbiosis is the encounter of various profiles, the reunion of Montreal and Stockholm first, but also the mutualist association of design, interior design, flower arrangement and fashion.

MANUFACTURER : Lambert & Fils

PRODUCT DESIGN : Guillaume Sasseville

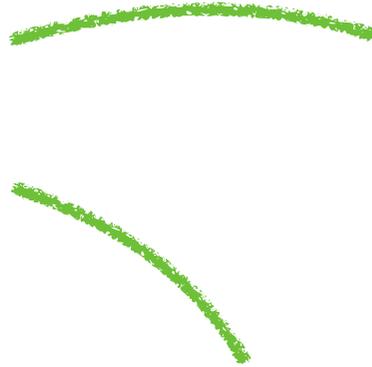
SET DESIGN : HAHA Studio

FLOWER ARRANGEMENT : Christoffers Blommor

LOCATION : Axel Arigato



Lambert & Fils, Montréal



Christoffers Blommor, Stockholm



Guillaume Sasseville,
Montréal



HABA Studio, Stockholm



Axel Arigato, Stockholm

WHO IS WHO ?

LAMBERT & FILS

Lambert et Fils is a lighting design studio based in Montréal. The simplicity of its graceful, poetic lights is born of meticulous design explorations at every stage of development as it strives to create an emotional rapport between the human and the object. Its collections are conceived, designed and hand-assembled in its atelier in Montréal.
<http://lambertetfils.com/>

GUILLAUME SASSEVILLE

Since 2008, Sasseville has been engaged in a search for the common - that point of resonance where materials, objects, spaces, and uses strike a chord. His work, imbued with a profound respect for the artisan's craft, harnesses the sensuous potential of industrial processes. The resulting designs have extremely refined archetypal forms, tinged with subtle humour, where the complexity of processes fades into the background to disclose a precious experience.
Sasseville designed the Mile Collection together with the designers of Lambert & Fils Studio.
<http://www.sssvll.com/>

HAHA STUDIO

HAHA is a Stockholm based design company that creates, develops and produces the unique one of a kind design furniture and accessories. HAHA's design very much focuses on the combinations of physical shapes, and its unexpected connections to

create poetic, distinct and yet the work that can stand the test of time.

Invited by Lambert & Fils to create a concept to present the Mile Collection in their own city, the design studio came up with a very creative, romantic and high ended result adding a lot of poesy to the collection.

<https://www.hahasthlm.com/>

CHRISTOFFERS BLOMMOR

At the age of 13 he was supplementing his schoolwork on the market, working hard on a flower stall. A smart move, since he found he preferred flowers to karate. A move which has also resulted in him having three flower shops in Stockholm.
Invited by Lambert & Fils to work with Haha and bring the greenery to their installation, the florist brought more than a botanical expertise by taking part also on the design of the installation.
<http://www.christoffersblommor.se/>

AXEL ARIGATO

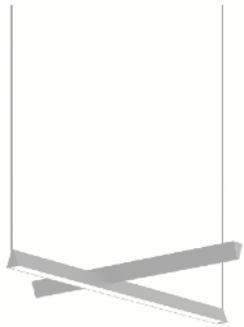
Axel Arigato is a contemporary Swedish based fashion designer label. Symbolizing the brands vision of presenting the store as a cultural hub, a constant flow of content is produced with the aim to offer a unique experience that stays with the customers long after they have left the store. A space created to form a real connection with the customers.
Axel Arigato Gallery provides the perfect shell for the Symbiosis project, we could not dream of a better spot !
<https://axelarigato.com/eur/stores/stockholm>

PRODUCTS INFORMATION

models

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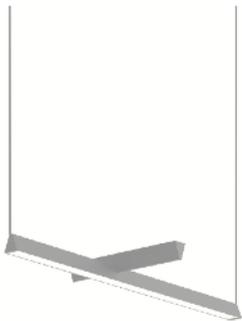
MILE 01



MILE 02



MILE 03



MILE 04



materials

body : powder coated aluminum

lens : frosted polycarbonate

wire : polyester

colors

black, burgundy, beige, green



sales

for international orders : order@lambertetfils.com

resellers : www.lambertetfils.com/stockists